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APPLY NOW

Social Media Management Jobs from Home | \$25–\$35/Hour Remote Roles – Manage Content, Grow Brands, Work in Sweatpants

Description

Want to Run Social Media Accounts for a Living—Without Ever Going into an Office?

If you searched “**social media management jobs from home**,” you already know you want freedom, flexibility, and creativity on your terms. You're probably already crafting clever captions in your head, keeping tabs on trending audios, and analyzing which posts blew up (and why). These remote roles pay **\$25–\$35/hour** and let you manage real brand accounts from your laptop—no commute, no degree, and no dress code required.

What You'll Be Doing

These jobs are for digital-minded creators who know how to turn followers into fans. You'll work closely with brand teams or solo business owners to manage their day-to-day content strategy. That means you'll take ownership of their online presence, plan content that converts, and keep their audience engaged.

Core responsibilities include:

- Drafting engaging, brand-aligned captions and post copy
- Designing visuals, Reels, or carousels using Canva, Adobe Express, or Figma
- Scheduling and publishing content via platforms like Later, Metricool, or Sprout
- Managing DMs, comments, and community replies with a consistent voice
- Creating monthly content calendars and campaign plans
- Monitoring account analytics and making data-backed adjustments
- Researching competitors, hashtags, and platform updates
- Recommending ways to grow audiences organically

Hiring organization

Social Reps

Employment Type

Full-time, Part-time

Industry

Customer Service

Job Location

Remote work from: United States; Canada; Australia; United Kingdom; New Zealand; Ireland; Scotland; Sweden; Belgium; Spain; Czech Republic; Brazil; France; India; South Africa; Denmark; Germany; Philippines; Mexico; India; Indonesia; Alabama, USA; Alaska, USA; Arizona, USA; Arkansas, USA; California, USA; Colorado, USA; Connecticut, USA; Delaware, USA; Florida, USA; Georgia, USA; Hawaii, USA; Idaho, USA; Illinois, USA; Indiana, USA; Iowa, USA; Kansas, USA; Kentucky, USA; Louisiana, USA; Maine, USA; Maryland, USA; Massachusetts, USA; Michigan, USA; Minnesota, USA; Mississippi, USA; Missouri, USA; Montana, USA; Nebraska, USA; Nevada, USA; New Hampshire, USA; New Jersey, USA; New Mexico, USA; New York, USA; North Carolina, USA; North Dakota, USA; Ohio, USA; Oklahoma, USA; Oregon, USA; Pennsylvania, USA; Rhode Island, USA; South Carolina, USA; South Dakota, USA; Tennessee, USA; Texas, USA; Utah, USA; Vermont, USA; Virginia, USA; Washington, USA; West Virginia, USA; Wisconsin, USA; Wyoming, USA

You'll be the go-to person for social—from content ideas to crisis response.

This Role Is Perfect If You...

- Are already the “go-to” friend for Instagram captions
- Have a good eye for design and storytelling
- Are great at managing multiple projects with clear deadlines
- Want flexible work without giving up meaningful impact
- Have worked on social media (even personally) and want to level up

Base Salary

\$ 25 - \$ 35

Date posted

April 18, 2025

Valid through

01.01.2029

What You Don't Need

- A college degree or formal marketing background
- Years of experience running corporate accounts
- A huge social following of your own
- Availability during a strict 9–5 window
- Phone or Zoom skills—most collaboration happens via chat or email

What You Do Need

- Confidence using platforms like Instagram, TikTok, Facebook, LinkedIn, or Pinterest
- Experience with scheduling tools and analytics dashboards
- Strong writing and formatting skills
- Understanding of basic design (Canva required, others a bonus)
- Creative intuition + ability to follow brand style guides
- 15–30 hours/week availability with ability to meet content deadlines

Compensation & Work Style

- Pay range: **\$25–\$35/hour** based on experience and platform mix
- Paid onboarding with brand training and voice development
- Weekly or biweekly payments via Stripe, PayPal, or direct deposit
- Pick your own hours—just hit your deadlines
- Bonus pay for high-performing content (measured by reach or CTR)

- Long-term brand contracts available after 30 days
- Mentorship track into strategy, ad planning, or campaign leadership roles

What a Week Could Look Like

On Monday, you schedule this week's posts and check last week's performance analytics. Tuesday, you plan next week's story series and coordinate content with a small team. On Wednesday, you engage with comments, drop a Reel, and prep captions. Thursday and Friday? Flexible overflow or creative planning time. You set the rhythm, the brand gets results—and your account balance grows.

What Other Managers Say

"I get to work with two brands I love, set my own schedule, and never take a single call. I've tripled what I was making at my last office job." – Zoey H., Arizona

"This was the job that finally paid me to do what I was already doing—for free—for my friends." – Khalil M., Florida

FAQs

Q: Do I have to be on camera or create video content?

Not unless you apply for a UGC role. Most clients provide video assets—you manage them and schedule.

Q: How many brands will I manage?

Start with one. Grow from there. We reward consistency with additional placements.

Q: Do I need to work during business hours?

Nope. Work when you're most productive. Just meet your deadlines and comms response times.

Q: Is there growth potential?

Yes. Proven managers can move into strategist roles with higher pay and more creative control.

Apply Now

If you're ready to manage social media accounts professionally—and get paid **\$25–\$35/hour** to do what you already love—**click the Apply Now button** and start working from home. You bring the strategy and style, we'll bring the pay and opportunity. Let's build brands—remotely.



Disclosure

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