

APPLY NOW

Paid Social Media Manager | \$25-\$35/Hour Remote Role – Get Paid to Run the Brands You Love

Description

If You're Already on Social Media All Day, Why Not Get Paid \$25-\$35/Hour to Do It Professionally?

If you searched “**paid social media manager**,” you’re not looking for exposure, internships, or a vague “opportunity.” You want a **real job** that lets you use your digital skills to drive engagement and sales—and get **paid well** to do it. These remote roles pay **\$25–\$35/hour**, come with full onboarding, and are designed for creative, organized, and growth-focused individuals who want to manage brand presence from the comfort of their own home.

What You'll Be Doing

As a social media manager, you'll oversee content planning, scheduling, and performance across one or more platforms—typically for startups, small businesses, or niche eCommerce brands. These roles are a mix of creative and analytical, with clear KPIs and goals.

You might be responsible for:

- Planning content calendars 2–4 weeks ahead
- Writing high-engagement captions with strategic CTAs
- Designing static posts, stories, or reels in Canva, Figma, or CapCut
- Scheduling and automating posts via tools like Later, Buffer, or Sprout
- Responding to DMs and comments with branded voice
- Tracking analytics, reach, clickthrough, and follower growth weekly
- Brainstorming ideas for brand collaborations or giveaways
- Staying on top of trending formats, hashtags, and competitors

You'll be working with internal brand guides and team check-ins but otherwise have

Hiring organization

Social Reps

Employment Type

Full-time, Part-time

Industry

Customer Service

Job Location

Remote work from: United States; Canada; Australia; United Kingdom; New Zealand; Ireland; Scotland; Sweden; Belgium; Spain; Czech Republic; Brazil; France; India; South Africa; Denmark; Germany; Philippines; Mexico; India; Indonesia; Alabama, USA; Alaska, USA; Arizona, USA; Arkansas, USA; California, USA; Colorado, USA; Connecticut, USA; Delaware, USA; Florida, USA; Georgia, USA; Hawaii, USA; Idaho, USA; Illinois, USA; Indiana, USA; Iowa, USA; Kansas, USA; Kentucky, USA; Louisiana, USA; Maine, USA; Maryland, USA; Massachusetts, USA; Michigan, USA; Minnesota, USA; Mississippi, USA; Missouri, USA; Montana, USA; Nebraska, USA; Nevada, USA; New Hampshire, USA; New Jersey, USA; New Mexico, USA; New York, USA; North Carolina, USA; North Dakota, USA; Ohio, USA; Oklahoma, USA; Oregon, USA; Pennsylvania, USA; Rhode Island, USA; South Carolina, USA; South Dakota, USA; Tennessee, USA; Texas, USA; Utah, USA; Vermont, USA; Virginia, USA; Washington, USA; West Virginia, USA; Wisconsin, USA; Wyoming, USA

creative ownership of the channel(s) you manage.

This Is a Fit For You If You...

- Have a knack for turning casual posts into clicks
- Are already managing social content (even personally) and want to go pro
- Understand how timing, format, and captions drive performance
- Enjoy blending creativity with strategy
- Thrive in remote environments and are deadline-focused

Base Salary

\$ 25 - \$ 35

Date posted

April 18, 2025

Valid through

01.01.2029

What You Don't Need

- A marketing degree or agency background
- Experience with ads or media buying (though it helps)
- Full-time availability—these roles start at 10–30 hours/week
- A massive personal following—you'll be managing brands, not your own account
- Phone or video communication—almost all collaboration happens in writing

What You Do Need

- Experience using at least two platforms professionally (e.g. Instagram + TikTok)
- Strong writing skills and grammar (bonus if you're witty)
- Familiarity with scheduling tools (Later, Hootsuite, Metricool, etc.)
- Comfort with analytics dashboards and KPIs
- Design skills (Canva at a minimum)
- Organization and self-management
- Availability for check-ins and deadline delivery

Pay, Perks & Workflow

- **\$25–\$35/hour** based on platform expertise and portfolio
- Paid onboarding with walkthroughs and brand voice guidelines
- Weekly or biweekly payments via direct deposit or Stripe
- Choose your work hours, as long as deadlines are met

- Role-based promotions into team lead or strategist positions
- Performance bonuses tied to engagement, CTR, and growth KPIs
- Long-term brand placements after 60–90 days of proven results

What a Week Might Look Like

You review your brand's campaign calendar on Monday and draft captions for the next 10 days. Tuesday, you schedule those posts, respond to comments, and run a competitor trend sweep. By Thursday, you've created a short-form video using trending audio and compiled performance insights to present next week. You're in control—and your creative input actually drives results.

What Social Pros Say

"I used to freelance for \$15/hour. This role gave me structure, freedom, and real pay. I'm still remote, but now I have stability." – Brandon C., California

"I love being behind the scenes, growing brands that speak to people. Plus, no commute? Yes please." – Jada E., Georgia

FAQs

Q: Do I need to show my face or be on camera?

Not unless you apply for a UGC content creation role. These are behind-the-brand accounts.

Q: Can I manage more than one brand?

Yes. High-performing managers are offered additional brand placements as they grow.

Q: What hours will I work?

You decide. As long as you hit your content and reporting deadlines, your hours are flexible.

Q: Is this freelance or W2?

Most roles start as contract (1099) with potential to convert to part-time or full-time W2.

Apply Now

Want to turn your social media skills into consistent income and brand leadership?

Click the Apply Now button to land your next remote role as a paid social media manager. Work with brands you love, from wherever you are, and earn **\$25–\$35/hour** for the creativity you already bring to the table.



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